

2024 56th Annual Phyllis Olson Art Fair

Art Fair Policies & Rules

July 19 /20, 2024

Friday 10a.m.-5p.m & Saturday 9a.m.-5p.m.

Additional Booth Rules & Limitations

Limit 2 artists per booth. Each artist must apply and will be juried separately.

- Artists must furnish their own display elements: tent, easels, tables, skirts, chairs, etc., and must have ample weights on their tents. **White show tent is required!**
- City Park is on the shoreline of Lake Cadillac and may be windy at times.
- Due to underground sprinkler and water system lines, **ground stakes are not allowed.**
- Limited electricity or water connections are available for an extra fee on a first come basis based on registration date.
- Handicapped accessibility is available.
- UNA cannot guarantee your booth location and does not accept location requests.

Important Dates

- April 1, 2024 – Jury Notification Results sent to artists
- May 1, 2024 – Booth Payment Deadline
- May 2, 2024 – Late Fee of \$50 will be applied
- If Booth Fee is not paid by May 15th, we will assume you do not want to participate and move to waitlist.
- June 1, 2024 – Cancellation Deadline (1/2 Booth Fee Refund) After June 1st, there are no refunds.
- July 18, 2024 – Artists begin setting up at noon. **MUST** check in first.
- July 19, 2024 – **NEW ARTISTS ONLY** - Booth **MUST** be set up by 8am. Coordinator will check booth and remove artists if necessary if work does not comply with submission standards and integrity of show. Artist must pack up and leave park immediately if directed to leave.
- Security **WILL** be provided for Thursday & Friday night, 8pm-8am on Thursday and 7pm-8am on Friday night.
- July 20, 21, 2024 – Art Festival & Art Fair, Friday 10 a.m. - 5 p.m. & Saturday 9am-5pm (Please note this time may change)
- Artist Reception – 7/20 @ 6pm, after the show. Free for accepted artist. Register upon acceptance by May 1st. Additional tickets will be limited but available for \$15 on site.
- July 20, 2024 – Art Festival, 9 a.m. - 5 p.m.

Additional Application Rules & Info:

- Artists must be present to represent their own work for the duration of the Fair.
- All work must be original and produced by the exhibiting artist, or you will be asked to leave the show.
- Only work consistent with juried images, and with the medium for which the artist was accepted, is allowed to be exhibited.
- Items labeled "sale" or signs stating "on sale" or "make me an offer" etc. are prohibited.
- Each booth for **NEW ARTISTS** must be assembled and ready for show coordinator to do a booth check by 8 a.m. on Friday.
- No booth may be dismantled before 5 p.m. on Saturday unless instructed to do so.
- Booth space is non-transferable.
- Jury fees are non-refundable.
- One-half of booth fee will be refunded if you cancel on or before June 1, 2024.
- After June 1, 2024, booth fees are non-refundable. In the event that the festival is canceled due to COVID-19 restrictions, full refunds will be made available.
- **NO SMOKING** – The City Park is a SMOKE/VAPE FREE zone.

Product Requirements

- ALL work must be original.
 - NO buy/sell, imported or bazaar items.
 - NO items made from kits or assembled from commercially pre-made or mass-produced components.
 - NO items made by embellishing purchased, commercially manufactured items.
 - Exhibitors violating these requirements will be asked to leave, and will not be invited to return.
- Booths will be checked at 8am on Friday morning. If items do not meet the standards and integrity of the show, the artist will be asked to leave immediately.
- No commercially manufactured art tiles, note cards, mugs or similar items.
- Artists must include an artist process statement with each medium application.
- It is possible that an artist's work will be accepted in one medium and not another.

2024 56th Annual Phyllis Olson Art Fair Page 2

Art Fair Policies & Rules Continued

Check In

- All exhibiting artists are required to **check in at Information Booth PRIOR to set up.**
- You will **NOT** be notified of your booth # prior to check in.
- Artists will be asked to **verify vehicle and trailer licenses at check-in. Place parking permit on dash drivers side. (Located in Artist Packet)**
- **Artists must park at designated off-site lots** during the art fair. Artists parking in customer parking is not permitted. Public Parking is limited.
- **Unload your vehicle and then park in designated artist parking off site. (See map in artist packet)**
- **Artists are responsible for their own Michigan Sales Tax license and payments.**
- **Do NOT drive vehicles on city park lawn or sidewalks or Lake Street.**
- **Be courteous** to other artists and food vendors when setting up your booth.

LEGAL AGREEMENT

- By applying, you agree to abide by the Policies and Rules of the 56th Annual Cadillac Festival of the Arts Phyllis Olson Art Fair.
- Artist booths will be visited throughout the fair to ensure compliance.

Paying Booth Fees By Mail

Checks must be made out to Up North Arts and mailed to:

Up North Arts, Inc
601 Chestnut Street Suite C
Cadillac, Michigan 49601

Checks MUST arrive by May 1, 2024

Notable Points

- Acceptance into the Fair gives Up North Arts permission to use artist's information and images for publicity purposes only.
 - Cadillac Arts Council, Up North Arts and the City of Cadillac shall not be held responsible for any loss or damage to artwork or personal property of any kind. Overnight security is provided on Thursday 8pm-8am Friday and Friday night from 7pm-8am Saturday, but we cannot guarantee against loss.
 - Any problems should be brought to the attention of the Fair Coordinator at the Information booth.
- Disrespectful or hostile behavior to others is grounds for disqualification.**
- Up North Arts has the right to remove any exhibitor during the Fair who does not abide by rules, or displays items not consistent with juried images.

COVID-19 Precautions and Alterations

Covid guidelines set forth by the state and local health departments will be followed. Please wash your hands regularly, wear a mask if you're at risk, and limit the number of people allowed in your booth. Be fully vaccinated if you are able.

An Artist Reception will be held on Friday, July 19 at 6pm after the show in The Market, located across the street from the show. Close up your tent and come over to relax for a little bit with other artists and community members. Security will be on duty at the park. Wine/Beer/Non-Alcoholic drinks and charcuterie will be served. One free ticket per artist. Additional tickets available for \$15 each. Claim your free ticket when you pay for your booth.

2024 56th Annual Phyllis Olson Art Fair Page 4

Art Fair Policies & Rules Continued

Categories If you have more than one medium, you must apply for each separately (limit 3 media per booth).

- **Clay** – Functional items such as plates, mugs, bowls; decorative items such as vases, tiles, wall hangings, etc.
- **Digital Art** – Any original work in which the artist's own original image or multiple imagery was created, manipulated and executed by the artist using the computer. (Note: Digital photo editing within the confines of what could be achieved in a traditional darkroom is allowed in the photography category.)
- **Drawing/Painting** – Original, two-dimensional work created with pen, pencil, pastel, chalk, graphite, charcoal, wax crayon, colored pencil; acrylic, oil, egg tempura, gouache, watercolor, etc.
- **Fiber** – Wearable or non-wearable items crafted from fabric, weaving, paper, quilts, batik, etc. Sewn items cannot be mass-produced. Please indicate production methods in your artist's process statement (e.g., do you cut and sew your own patterns, and is the material you use in your work handmade, recycled or purchased?). Factory-produced items are not accepted, regardless of additional modification or enhancement.
- **Glass** – Original functional or non-functional work created in glass by the artist by glass blowing, lampworking, molding, casting, fusing, cutting, etc. No commercial forms or mass produced items are permitted.
- **Jewelry** – Due to the high number of entries in this category, the jury will seek items that are mostly handmade and unique in design. No commercial casts, molds or mass-produced items. Artists must provide additional information in their artist's process statement (e.g., are elements such as beads and findings created by the artist or were they purchased from another source). **Jewelry may only be displayed if it is juried into the fair even if it makes up only a small portion of the display.** For example, if your main category is glass and you intend to also sell glass jewelry, you must apply in both glass and jewelry categories.
- **Leather** – Items that are fine crafted, hand tooled and hand sewn, created from original patterns designed by the artist. This includes bags, belts, hats, purses, apparel, etc. Please indicate production methods in your artist's process statement.
- **Metals** – Functional use and/or decorative items such as bowls, candlesticks, sculptures, etc.
- **Mixed Media/Collage** – Original two- or three-dimensional artwork that incorporates one or more type of medium to create the entire piece. • **NOTE:** Mixed Media/Collage category does not mean you can have a variety of media in your booth. It means your individual art pieces are comprised of more than one medium. If you have multiple kinds of artwork, you need to apply for each medium separately (maximum of 3). See second bullet under Jury Fee & Application Instructions.
- **Other** – Includes original high quality artwork that does not fit in any of the listed categories. No food products are permitted.
- **Photography** – Photographic prints or other photographic work created from the artist's own original negative or digital camera file. **Exhibitors must disclose both their creative and printing process, and digital manipulations, in the process statement to the jury. If the artwork is primarily done digitally it should be entered under the digital art category.**
- **Printmaking** – Items created manually using plates, stones, screens, etc. Items must be hand pulled original prints.
- **Sculpture** – Three-dimensional works of art created in any medium through carving, modeling, welding, or otherwise producing figurative or abstract works.
- **Wood** – Original functional and decorative works that are hand tooled, built, turned or carved such as bowls, boxes, furniture, etc.