

2022 54th Annual Phyllis Olson Art Fair

Up North Arts Inc. invites you to apply for the 2022 54th Annual Cadillac Festival of the Arts - Phyllis Olson Art Fair, held at Cadillac Commons City Park, Pavilion and Market in Cadillac, Michigan, along beautiful Lake Cadillac. The Festival includes more than 100 artists' booths, live music, local food booths, and the "Sherilyn Lindberg Kid's Art." Local, regional, and national promotion draws visitors from a wide region to attend this two-day event. We welcome all artists who exhibit art of original concept, design and execution. Artists are juried to ensure the highest standards for both the artists and for the viewing public.

BY APPLYING TO YOU AGREE TO THE POLICIES

Booth & Jury Fee & Application Instructions

- All artists must apply on-line through Up North Arts at www.upnorthartsinc.com
- **Fee (Jury Fee):** \$30 for first medium category; \$15 for each additional category; limit 3.
- **Booth Fee** – 10x10' area - \$100 – Not to be paid until acceptance to the show. Artists will be notified via email.
- **Booth Payment due May 15, 2022**

Additional Booth Rules & Limitations

Limit 2 artists per booth. Each artist must apply and will be juried separately.

- **Artists must furnish their own display elements:** tent, easels, tables, skirts, chairs, etc., and must have ample weights on their tents.
- City Park is on the shoreline of Lake Cadillac and may be windy at times.
- Due to underground sprinkler and water system lines, **ground stakes are not allowed.**
- **Limited electricity or water** connections are available for an extra fee.
- Handicapped accessibility is available.
- UNA cannot guarantee your booth location and does not accept location requests.

Art Fair Policies & Rules

July 15/16, 2022

Friday 1-7pm

Saturday 11am-5pm

Important Dates

- **November 1, 2021** – Application Opens
- **March 31, 2022** – Application Deadline
- **April 1-8, 2022** – Jury Process
- **May 1, 2022** – Jury Notification Results sent to artists
- **May 15, 2022** – Booth Payment Deadline
- **June 1, 2022** – Cancellation Deadline (1/2 Booth Fee Refund)
- **July 14, 2022** – Artists **MAY** begin setting up at noon. **MUST** check in first.
- **Security WILL NOT** be provided for Thursday night. Security **WILL** be provided Friday night, 8pm-8am Saturday **ONLY**.
- **July 15, 2022** – Art Festival, 1 p.m. - 7 p.m. (Please note this time may change)
- **Artist Reception** – 7/15 Free for accepted artist. Register upon acceptance by May 15th.
- **July 16, 2022** – Art Festival, 11 a.m - 5 p.m.

Product Requirements

- **ALL work must be original.**
 - •NO buy/sell, imported or bazaar items.
 - •NO items made from kits or assembled from commercially pre-made or mass-produced components.
 - •NO items made by embellishing purchased, commercially manufactured items.
- **Exhibitors violating these requirements may be asked to leave, and will not be invited to return.**
- No commercially manufactured art tiles, note cards, mugs or similar items.
- **Artists must include an artist process statement** with each medium application.
- It is possible that an artist's work will be accepted in one medium and not another.

2022 54th Annual Phyllis Olson Art Fair Page 2

Art Fair Policies & Rules Continued

Additional Application Rules & Info:

- Artists must be present to represent their own work for the duration of the Fair.
- All work must be original and produced by the exhibiting artist, or you will be asked to leave the show.
- Only work consistent with juried images, and with the medium for which the artist was accepted, is allowed to be exhibited.
- Items labeled "sale" or signs stating "on sale" or "make me an offer" etc. are prohibited.
- Each booth must be assembled and ready to accept customers by 1 p.m. on Friday.
- No booth may be dismantled before 5 p.m. on Saturday unless instructed to do so.
- Booth space is non-transferable.
- Jury fees are non-refundable.
- One-half of booth fee will be refunded if you cancel on or before June 1, 2022.
- After June 1, 2022, fees are non-refundable. In the event that the festival is canceled due to COVID-19 restrictions, full refunds will be made available.
- **NO SMOKING** – The City Park is a SMOKE/VAPE FREE zone.

Check In

- All exhibiting artists are required to check in at Information Booth PRIOR to set up.
- Artists will be asked to verify vehicle and trailer licenses at check-in.
- Artists must park at designated off-site lots during the art fair. Artists parking in customer parking will not be invited to return.
- Artists are responsible for their own Michigan Sales Tax license and payments.
- Do NOT drive vehicles on city park lawn or sidewalks. Unload vehicles and use a cart.
- Be courteous to other artists when setting up your booth.

LEGAL AGREEMENT

- By applying, you agree to abide by the Policies of the 54th Annual Cadillac Festival of the Arts Phyllis Olson Art Fair.
- Artist booths will be visited throughout the fair to ensure compliance.

Notable Points

- Acceptance into the Fair gives Up North Arts permission to use artist's information and images for publicity purposes only.
 - Cadillac Arts Council, Up North Arts and the City of Cadillac shall not be held responsible for any loss or damage to artwork or personal property of any kind. Overnight security is provided only on Friday night from 8pm-8am Saturday, but we cannot guarantee against loss.
 - Any problems should be brought to the attention of the Fair Coordinator at the Information booth.
- Disrespectful or hostile behavior to others is grounds for disqualification.**
- Up North Arts has the right to remove any exhibitor during the Fair who does not abide by rules, or displays items not consistent with juried images.

COVID-19 Precautions and Alterations

Covid guidelines set forth by the state and local health departments will be followed. Please wash your hands regularly, wear a mask if you're at risk, and limit the number of people allowed in your booth. Be fully vaccinated if you are able.

2022 54th Annual Phyllis Olson Art Fair Page 3

Art Fair Policies & Rules Continued

Image Requirements

Required Images: 4 (3 of your work, 1 of your fully-stocked booth).

Send your high quality images immediately after registering to: artfair@upnorthartsinc.com.

- Label your jpeg images as follows:

lastname_firstname1

lastname_firstname2

lastname_firstname3

lastname_firstname_booth

Need help entering your work? Email our coordinator at artfair@upnorthartsinc.com

- Artists **must** submit a separate application, jury fee, and complete set of artwork images for each medium category for which they wish to be juried.

Application Notes (Required)

- Artists **must** also submit a detailed description of their process - about how they make their art (creative process, inspiration, materials, techniques, tools, production, etc.)

How & When To Pay

- **Upon Initial Registration:** Initial Registration requires you to pay a jury fee of \$30.
- **Create an account** through Up North Arts' website. This allows you to keep record of your registration and booth fees. This also allows the show coordinator to easily stay in touch
- You may then pay with debit, credit or check
- **Upon acceptance you will be invoiced** the booth fee which may also be paid through your account

Applying and Paying By Mail

• You may also print a copy of the application and return by mail. [Available online](#) or by mail. Call 231-468-3040 to request a paper application.

• Include payment and high quality photos of samples of your work. Image requirements are the same as if applying online. (See Image Requirements above)

- **DO NOT SEND BOOTH FEE WITH APPLICATION** – Only jury registration fee of \$30
- Checks must be made out to Up North Arts



2022 54th Annual Phyllis Olson Art Fair Page 4

Art Fair Policies & Rules Continued

Categories If you have more than one medium, you must apply for each separately (limit 3 media per booth).

- **Clay** – Functional items such as plates, mugs, bowls; decorative items such as vases, tiles, wall hangings, etc.
- **Digital Art** – Any original work in which the artist's own original image or multiple imagery was created, manipulated and executed by the artist using the computer. (Note: Digital photo editing within the confines of what could be achieved in a traditional darkroom is allowed in the photography category.)
- **Drawing/Painting** – Original, two-dimensional work created with pen, pencil, pastel, chalk, graphite, charcoal, wax crayon, colored pencil; acrylic, oil, egg tempura, gouache, watercolor, etc.
- **Fiber** – Wearable or non-wearable items crafted from fabric, weaving, paper, quilts, batik, etc. Sewn items cannot be mass-produced. Please indicate production methods in your artist's process statement (e.g., do you cut and sew your own patterns, and is the material you use in your work handmade, recycled or purchased?). Factory-produced items are not accepted, regardless of additional modification or enhancement.
- **Glass** – Original functional or non-functional work created in glass by the artist by glass blowing, lampworking, molding, casting, fusing, cutting, etc. No commercial forms or mass produced items are permitted.
- **Jewelry** – Due to the high number of entries in this category, the jury will seek items that are mostly handmade and unique in design. No commercial casts, molds or mass-produced items. Artists must provide additional information in their artist's process statement (e.g., are elements such as beads and findings created by the artist or were they purchased from another source). **Jewelry may only be displayed if it is juried into the fair even if it makes up only a small portion of the display.** For example, if your main category is glass and you intend to also sell glass jewelry, you must apply in both glass and jewelry categories.
- **Leather** – Items that are fine crafted, hand tooled and hand sewn, created from original patterns designed by the artist. This includes bags, belts, hats, purses, apparel, etc. Please indicate production methods in your artist's process statement.
- **Metals** – Functional use and/or decorative items such as bowls, candlesticks, sculptures, etc.
- **Mixed Media/Collage** – Original two- or three-dimensional artwork that incorporates one or more type of medium to create the entire piece. • **NOTE:** Mixed Media/Collage category does not mean you can have a variety of media in your booth. It means your individual art pieces are comprised of more than one medium. If you have multiple kinds of artwork, you need to apply for each medium separately (maximum of 3). See second bullet under Jury Fee & Application Instructions.
- **Other** – Includes original high quality artwork that does not fit in any of the listed categories. No food products are permitted.
- **Photography** – Photographic prints or other photographic work created from the artist's own original negative or digital camera file. **Exhibitors must disclose both their creative and printing process, and digital manipulations, in the process statement to the jury. If the artwork is primarily done digitally it should be entered under the digital art category.**
- **Printmaking** – Items created manually using plates, stones, screens, etc. Items must be hand pulled original prints.
- **Sculpture** – Three-dimensional works of art created in any medium through carving, modeling, welding, or otherwise producing figurative or abstract works.
- **Wood** – Original functional and decorative works that are hand tooled, built, turned or carved such as bowls, boxes, furniture, etc.