Up North Arts Newsletter

December 2020 Volume 2 Issue 4





HANK YOU ALL for supporting the mission of Up North Arts to sponsor, promote, and encourage the creative efforts and appreciation of visual, performing, and literary arts in the greater Cadillac community!

Without your support we could not have accomplished all that we did in this strangest of years!

We rely on community members like you to help us **continue to bring art exploration and experiences to our community through classes and events.** Looking back even we are amazed at what we were able to accomplish this year. Take a look at the list on **page 2**, but as they say 'a picture is worth a thousand words'...



Celebrate Our 2020 Accomplishments!!

In the spring, along with members of the Cadillac Arts Council and Cadillac Festival of the Arts, UNA helped to create a virtual 2020 Cadillac Festival of the Arts Re-imagined (http://upnorthartsinc.com/phyllis-olson-artfair/). The Festival ran for a week, July 13 – 18, rather than the usual two days. The online events were mostly video and live streaming. Participation varied widely, with active participation topping out at about 100 people on our most active live stream. Who would have even thought of the challenges that we would be presented and that we were able to rise to the occasion! Certainly speaks to the talented and committed members in our community.

Art with a Heart (Yard Art) and **Art Camp to Go** (Art in a bag), both geared to our community's youth; encouraging many that were stuck at home to find their creative side. More than **100** kids took part in **Art with a Heart** and 300 bags (loaded with art supplies) were given away in **Art Camp to Go**.

In addition, we moved further in our goal of creating a **Children's Art Center**, by acquiring two more rooms from the City to be used for visual arts. These two and two existing rooms converted to performing art and music rooms moved us further toward that goal. Our very much appreciated volunteers helped in updating these rooms with new paint, lighting, carpet and other accessories.

UNA was very fortunate to receive a grant through corporate sponsor, **Avon Protection Systems**, to help fund the supplies for the **Art with a Heart** art project and provide funding toward the development of the Children's rooms . In addition, our local, long-time supporter of all things art – Gregg Carner at **Brinks Art & Frame Shop**. Gregg has helped us with many resources - making signs/posters; access to artists for our teaching staff; and, connecting us to resources needed to help us grow. He is available to us in many ways.

Community grants have helped us from the very beginning as grants also were applied for and received from the Cadillac Youth Advisory Committee, Cadillac Community Foundation, and 100+ Women Who Care.

Supporting **our local artists** has always been on the top of our list and reason for our existence. The **gift shop** has been reimagined and a fresh call is being put out for local artists to submit their artistic wares for display and sale. The gift shop now co-exists with the office and is UNA's Administrative hub.

NEON software was chosen to provide us with an up-to-date **Customer Relations Management (CRM)** system. NEON will make things easier for UNA members/donors and event & class participants by allowing easy registration for classes and events, for donor and member management, fundraising, and other tools.

Partnership and collaboration are key words with Up North Arts. We could not have progressed to where we are today without the help and support of individuals and other organizations in town. Our **valued instructors** offered classes in **Fused Glass, Pottery, Felting, Uke, Open Studio plus many other classes**. UNA in turn have assisted the **Northern Lites Readers Theatre** to find a place to perform and we appreciate the laughter and applause the **Readers** bring to the UNA Center. We have also come to an arrangement to allow the **Irish Dancers** to use the 2nd floor space that UNA is not using currently.

UNA's only fundraiser for the year — **Paint the Tiles** took place on September 26. This was UNA supporters' chance to leave their mark at UNA — to support UNA and decorate the Center's ceiling tiles. Almost 60 people of all ages became artists for the day providing financial support to UNA and enhancing the artistic vibes of the Center. It was a first time visit for many visitors who had a chance to see what UNA is all about. After an investment in painting materials that will be available for use for future classes, over \$4000 was raised. Lots of fun, a chance for "personal expression", and many volunteer hours helped to ensure the success of this event and a guarantee it's a winner for future years.

Happy Holidays to all this year!

I want to begin by saying thank you for your support and help throughout the year. I would like to thank our outgoing board members who will be leaving us at the end of the year—Paul Brown, Sue Baker and Mary Kidder for their help and support though out their 3 years on the board. I would like to announce our new board members: Ed Goldman (Treasurer), Rosemary Rokita (Secretary), and Sue Mellema. Some changes we have made on our committees include: Sue Baker will head up as our Analyst using our new Neon software; Amy Gonzales as Program Chair for Music and Preforming Arts; Tracy Logan-Walker as our Children's Program Chair and recognizing Dani Renwick as our Art Show/Events Coordinator.

So even though we are closed we keep busy. Please make sure you are checking our website for new fundraising events that will help impact our center while we are closed, and brighten people's lives in our community.

Thank you all again,

Tim

Your Support and Understanding are appreciated

Like most non-profit organizations, we rely on the regular patronage and support from our community. If you are able to make a contribution to help us prepare to resume regular operations in the coming months, please consider making a donation in support of our mission to inspire and enrich lives through the arts.

Donate securely through PayPal: https://www.paypal.com/paypalme2/upnorthartsinc. Thank you for your generous support and understanding during this disruption in our regular services. We look forward to dancing, making music, creating and sharing artwork with you in the coming months.

MEMBERSHIP INFO

UNA has adopted very simple membership levels:

Student (18 and under) \$15

Adult \$35

Couple \$60

Family \$80

All members are eligible for:

- 1. Discount on classes
- 2. Open Studio Access (donation or small fee may be required)



To learn more about membership and payment options for UNA go to our website membership link—https://upnorthartsinc.com/memberships/. You can manage your own membership account and in the future learn about your past membership and class history on our new Customer Relations Management (CRM) system NEON.

You can also pay with check or money order payable to: Up North Arts, Inc. Mail to: **Up North Arts, Inc., Attention: Membership, PO Box 62, Cadillac MI 49601** Your account will be billed at once. You will be notified annually about your membership renewal.

UNA CLASS OFFERINGS

UNA hopes to offer in-person classes in the Spring or Summer under a safe and healthy environment. If you have an idea for teaching a class or one you would like to take, let us know.

We hope to offer on-line classes. Please continue to check our Facebook page for the most up to date information about classes happening in the coming months. https://www.facebook.com/upnorthartsinc/

In the meantime to have absolutely mind-boggling access to amazing information and online classes and events offered by the Smithsonian Institution go to https://www.si.edu/



There is a Fine Art in Volunteering!

Up North Arts is looking for talented and dedicated volunteers for some specific



positions. Please look at the list below and if you would be willing to donate your time to any of these ventures, please click here and fill out the form or contact us by phone or email at 231-468-3040 or info@upnorthartsinc.com



Make new friends! Exercise your talents! Share your gifts with other members of the community! Volunteer at Up North Arts! Your interests and skills can be valuable to UNA in a number of areas:

- **Gift Shop** All areas of retail including setting up displays.
- Grants Find, Research, and/or Write
- Event Volunteers Reception, Preparation, Clean Up, Info Booths
- Marketing Help promote UNA through marketing and PR projects
- Teaching Assistants are always needed
- Lend a hand with mailings, membership sales, etc.
- Programming—recruit instructors / presenters for classes and other events

Follow our
Facebook Page
for up to date needs
for volunteers.

Experience the World Virtually Through On Line Access

- * Google has an amazing site "Google Arts & Culture" that will give you access to museums, outer space, geological formations, historic sites, world capitals, and lots of various videos on different topics many with 360° view. https://artsandculture.google.com/project/360-videos
- Yale University Gallery will allow you to cut and paste the art found in it's various collections https://artgallery.yale.edu/current-exhibitions
- * Need a vacation? The Cadillac Wexford Public Library website has links to vacation spots and museums all over the world. https://www.cadillaclibrary.org/virtual-events/virtual-vacations or go to their hosting of the TC Knuckleheads Christmas concert https://fb.watch/2eoxzWc1ul/



Currier & Ives
Yale Univ Art Gallery

Executive Board	
Tim Florinki	President
Ed Goldman	Treasurer
	Secretary /
Rosemary Rokita	Newsletter
Board of Directors	
Board of Directors include officers above	
and members below	
Chris Fisher	Board member
Amy Gonzalez	Board member
Tracy Logan-Walker	Board member
Sue Mellema	Board member

Up North Arts Board Meetings

Meetings are currently taking place virtually via Zoom. The day and time may vary. Please call 231-468-3040 or email **info@upnorthartsinc.com** to find out the time and date of our next meeting.



You can also call this number to leave a message for any of our board members.

Please support our fellow Cadillac Arts Council (CAC) member organizations

Please check websites for updates and plans for the fall.

Cadillac Area Symphony Orchestra https://cadillacsymphony.org/

Cadillac Community Chorus https://www.facebook.com/CadillacCommunityChorus

Cadillac Footliters https://www.cadillacfootliters.com/

Cadillac Garden Club https://www.cadillacgardenclub.com/

Cadillac Philharmonic Club https://www.facebook.com/CadillacPhilharmonicClub/

Cadillac String Association https://cadillacstrings.org/

Clam Lake Band https://www.facebook.com/events/601-chestnut-st-suite-b-cadillac-michigan/clam-lake-band/353693885291502/

Friends of the Cadillac Wexford Public Library http://friendsofthecadillaclibrary.com/

Gopherwood https://gopherwoodconcerts.org/

Northern Lites Readers Theatre https://www.facebook.com/pages/category/Performance-Art-Theatre-Northern-Lites-Readers-Theatre-109089947160369/



To learn more about this and other Winter 2021 on-line Gopherwood concerts go to

https:// gopherwoodconcerts.org/